

The Duke of Edinburgh's Award in Australia



National Policy

Policy Topic	STRATEGIC PLAN NATIONAL AWARD OFFICE
Policy Number	3.7
Date issued	
Source of Authority	NAA Minutes
Dates	November 1993, June 1995
Review Date	April 1996

Purpose of the Policy:

This policy highlights the importance of the planning process in establishing direction and leadership for the Award Program throughout Australia.

The National Award Authority acknowledges that the level of operational autonomy it gives to the divisions needs to be supported by a binding long-term National Strategic Plan (providing direction and the broader goals) together with the shorter term National Business Plan (the details and specific actions needed to ensure the ongoing and successful implementation).

The Company's Business Plan to include as a minimum:

- a. Marketing Plan
- b. Training & Education Plan
- c. Financial Plan
- d. Communications Plan

Policy:

- (1) The NAA's Strategic Plan and supporting Business Plan to be actively implemented by the National award Office and each Division.
- (2) The staff, funding and supporter resources are to be allocated in a manner that clearly responds to the achievement of the Strategic and Business Plans.
- (3) The Divisions to be encouraged and where possible assisted by the National Award Office to develop supporting Business Plans.
- (4) The focus of the NAA's meeting agenda (reporting and decision making) to readily reflect the goals, objects and key action items contained in the current strategic or business plans.
- (5) The National Award Office to provide the National Award Authority with an annual progress report identifying achievements to date and introducing major issues or opportunities that may need to be incorporated into the Strategic or Business Plan.